

ICA is a global management advisory firm based in Amsterdam and Boston specializing in corporate location advisory, Supply Chain Management, market entry, incentives advisory, free zone development, economic development strategies, investment promotion strategies, FDI advisory and training & seminars. ICA offers customized, effective solutions matching its clients' needs through a combination of analytical industry expertise and stakeholder management. ICA's global team of multi-disciplinary professionals has worked on numerous projects across all continents, either on behalf of its growing portfolio of corporate clients or as strategic advisor to governmental organizations. ICA is also the founder of two successful software products: LocationSelector.com and ICAincentives.com (now known as IncentivesMonitor.com).

ICA's Global Services:

- Free Zone Advisory
- Economic Development
- Market Entry
- Location Advisory
- Investment Promotion & Marketing
- Training & Seminars
- Incentives Advisory

It is ICA's mission to provide customized, effective solutions to its clients' needs through a combination of consulting and state of the art software tools and databases. ICA works towards practical, actionable plans that provide real and sustainable results. ICA's global team of multi-disciplinary professionals has worked on numerous projects in all continents of the world either on behalf of its growing list of corporate clients or as strategic advisor to governmental organizations.

ICA's team has a strong code of conduct to which they comply internally and externally. Team work, integrity, confidentiality, objectivity and professionalism are key values within ICA's team and its engagements. ICA's client profile ranges from public organizations like Investment Promotion Agencies (IPAs), free zones, governmental departments and multinational corporations (including Global Fortune 500) in multiple industries.

"[ICA's] expertise in business location strategy, knowledge of planning, economic development expertise, and technology have been tremendous benefits to the City of Roanoke. Through the 'Reverse Site Selection' model, the City is taking a different approach to attracting new businesses to the corridor. In addition to his expertise, [ICA] is able to create project teams with essential expertise to tackle complex projects such as the Rail Corridor Plan. [ICA] stays on the cutting edge of industry trends and new funding opportunities from a variety of sources."

Beverly Thomas "B.T." Fitzpatrick III – City of Roanoke



ICA has been engaged by Knowles, a US stock listed company producing hearing instruments, to conduct a full scale plant location analysis, in order to optimize our Asian manufacturing footprint. Departing from a long list of 15 countries, their systematical approach supported with their software platform LocationSelector.com and well managed site visits, led us to a logical and widely supported location choice. Their knowledge and attention to detail have aided and guided our company throughout the whole location and site selection process. In terms of size and importance, there are up to 5,000 employees involved with this significant investment project. I feel confident in recommending ICA's services for similar kind of corporate site selection and optimization projects, not only in Asia but also in other emerging economies throughout the world. The consultant was not only thorough, but also easy to work with, and always willing and flexible to take the time to discuss and address our questions in a professional manner. In their communication with our c-level executives, their project management skills were adequate and always professional."

Mr. Franz Obenaus, COO GM & Senior Director - Knowles BL Sound Solutions Beijing

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