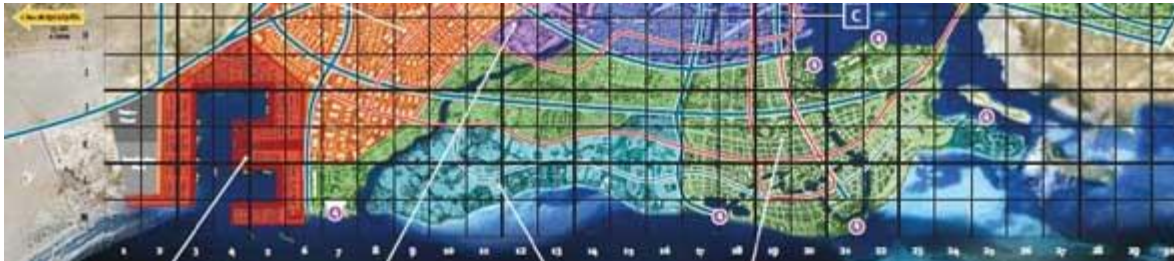


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■ Upcoming Seminar:
Investment Hub of the Future

The Kingdom of Saudi Arabia moves its industrial and economic vision ahead, attracting major international investments to the region's most dynamic economy. **King Abdullah Economic City (KAEC)** leverages its strategic location on the Red Sea (world class sea port facilities) to become the new business corridor between East and West. Its proximity to major suppliers of petrochemical feedstock and the commercial hub of Jeddah creates a powerful investment synergy facilitated by SAGIA, the Saudi Arabian General Investment Authority. At present, KAEC is one of the world's largest construction projects and an expected population of 2 million Saudi's is anticipated in 2020. If you are interested in this emerging business opportunity, simply register yourself for this event. A special delegation from KAEC will be present to answer all inquiries you might have.

■ Unique Selling Points

1. **Direct access to a growing Saudi consumer market** of 28.7 million customers, combined with **low cost production opportunities**;

Amsterdam, 22-06-2009

When?

Friday July 24th
09:00 – 12:30

Where?

H.J.E. Wenckebachweg
210
1096 AS Amsterdam

Registration

Please send an e-mail to:
matthijs@ic-associates.com

Contact us

Investment Consulting
Associates - ICA
P: +31 (0)20 462 3530
E: info@ic-associates.com
www.ic-associates.com

More info about
KAEC

2. **100% foreign ownership** allowed in combination with a highly competitive **20% corporate income tax** rate for foreign companies and a **0% personal income tax rate**;
3. The **largest sea port in the region** with a capacity to handle >10 mil. TEU on a 14 sq kilometers land space;
4. Possibility to **freely import and export** products;
5. **Smooth visa applications** for work permits and other **business incentives**.

■ Agenda

- 09:00 – Registration, Coffee/Tea and networking
- 09:30 – “Understanding KAEC’s value proposition” by Douglas van den Berghe (managing partner ICA)
- 10:00 – “KAEC in a wider perspective” | Tax, Supply Chain Management, and Customs by Steef Huibregtse (managing partner TPA-Global)
- 10:30 – “KAEC’s recent developments and investment announcements (special delegation from KAEC)
- 11:30 – Q&A and networking
- 12:30

Please follow this link:
www.kingabdullahcity.com

KAEC Master Planning
 Download [here](#)

