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AMSTERDAM, THE NETHERLANDS AND BOSTON, UNITED STATES | 1 APRIL 2015



A New Generation in Strategic Advisory

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Participate in our Industry - Government Collaboration Programand take advantage of our global network of partners

Investment Consulting Associates (ICA) and Appnovation Technologies have joined forces in facilitating collaboration between like-minded companies and governments. Our program aims to bring together IT industry thought leaders looking to make connection in new markets and government bodies aiming to attract leading IT companies and helping their local firms to expand into new markets overseas.

The following partners could benefit from participating in our collaboration program:

- **Government bodies** that would like to *attract high tech global firms and SMEs* to their locations and/or that would like to *support their domestic firms to internationalize*;
- **IT companies** that want to *grow their business overseas* but lack the network, knowledge and want to avoid risks and overstretch themselves.

The industry collaboration program allows companies to work closely and learn from like-minded companies abroad (domestic and foreign), limits the initial risks of their overseas expansion and provides access to local, regional or national government officials.

The program's goal is to allow our government partners to provide a new service to their partner companies, including:



Collaborating with world-leading IT companies across the globe that can provide next-generation solutions.



Access to a **Global Center** to support innovation and evolve their expansion in different markets.



Partnerships that provide insight into potential new markets as well as an outsider's perspective to solving each other's business challenges.



Allowing **Industry Partners** to connect with other global companies outside of their regions.



Access for **Government Bodies** to a growing network of growing and expanding IT companies around the world.

The first pilot projects have been initiated in Montreal, Canada and Cardiff, United Kingdom. If you would like to learn more about the ICA - Appnovation Technologies Industry Collaboration Program, please contact Mr. Laurens van der Schoor at laurens@ic-associates.com or at +31 20 217 0115.

About Investment Consulting Associates (ICA)

[Investment Consulting Associates](#) (ICA) is a global management advisory firm specializing in corporate location strategy, Supply Chain Management, incentive management and advisory, SEZ development, economic development strategies, and FDI advisory. We provide customized, effective solutions to our clients' needs through a combination of consulting and state of the art software tools and databases. Our global team of multi-disciplinary professionals has worked on numerous projects in all continents of the world either on behalf of our growing list of corporate clients or as strategic advisor to governmental organizations.

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