



New Partnership between ICA and CWS builds Trans-Atlantic Site Selection Capacity

[Investment Consulting Associates \(ICA\)](#) and [CWS Consulting Group LLP \(CWS\)](#) have entered into a new partnership to reinforce its positions in the European and US market. ICA, headquartered in The Netherlands, is a Dutch based company and an independent adviser to companies exploring new investment opportunities in foreign markets. ICA combines strategic advice with a web based FDI software platform: [LocationSelector.com](#) and [ICAincentives.com](#).

CWS integrates location consulting, economic development, market feasibility and real estate solutions, with Big-Four business consulting heritage, providing a unique perspective on a clients' labor market, logistics, access, regulatory, facility, and all-in cost drivers. CWS use this comprehensive perspective to help develop location solutions that solve today's problems and anticipate change.

Douglas van den Berghe

managing director ICA: "I have worked together with Chris W. Steele, founder and CEO of CWS for many years now. He is one of the top site selection and economic development consultants, with an excellent network in the United States. Moreover, we both share a professional background at the same Big-Four company. Given our latest release of [ICAincentives](#), covering more than 1,500 incentive deals in the US market, we are increasingly focusing on the US market."

Chris W. Steele

managing director CWS: "What I like about the fact that we have structurally chosen to cooperate is the fact that it allows us to differentiate and capitalize on some of ICA's investment optimization software solutions, as well as providing us with a better access to a wider network in Europe, the Middle East and other pre-emerging economies."

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LocationSelector.com

Find out why many corporate investors have used [LocationSelector](#) in their global location and site selection projects.

This weeks [Global FDI Hotspot](#) - South Africa

LocationSelector has also been successfully introduced in executive

Further Information

For further information about our joint service proposition, location selection solutions and optimization services please contact us directly:

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Interested in an online product demonstration, please contact us directly: info@icaincentives.com or alternatively approach [Mr. Matthijs Weeink](#) +31 (0)20 708 5900

About Investment Consulting Associates

Our business philosophy is to utilize smart and efficient software solutions in providing dedicated and tailored consulting services. [LocationSelector.com](#) and [ICAincentives.com](#) are two of our flagship products. This is what differentiates Investment Consulting Associates from traditional management consulting firms who are active in the field of investment promotion and corporate site selection services.

Many of our clients are ranked among the world's 500 largest companies, but we also advise mid-sized businesses, nonprofit organizations, and government agencies. Our global track record supports our mission to become world leader in FDI advisory.

MBA classes and Master Programs at the following Universities:

- Rotterdam School of Management
- Nyenrode Business University
- University of St. Gallen
- Texas A&M University

FDI Lead Generation Services 2.0

Specifically dedicated for Investment Promotion Agencies and Economic Development Organizations, we can offer pre-qualified investment leads.

Based on IP registration we are able to track and record investment leads in the earliest stage.

[Contact us](#) directly for further details.

