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A New Generation in Strategy Consulting

**Economist Intelligence Unit**



**LocationSelector**  
.com

Amsterdam, New York  
October, 8th 2012

## LOCATIONSELECTOR.COM AND ECONOMIST INTELLIGENCE UNIT (EIU) ANNOUNCE COLLABORATION

Investment Consulting Associates (ICA) and the Economist Intelligence Unit (EIU) have signed a partnership agreement. ICA's proprietary location benchmarking platform is now populated with EIU's high quality data on business environments around the world. LocationSelector now covers business intelligence data on numerous countries and cities around the world as well as specific business intelligence information on Chinese cities.

Since its initial development in 2009 multiple clients have subscribed and worked with our location analyses tools and global location database. Now you can create your benchmark analysis and reports with EIU data on [LocationSelector.com](http://LocationSelector.com). We look forward to this partnership and welcome new clients that would like to have a free demo with one of our account managers.

For more information on LocationSelector and a paid subscription please contact Mr. Douglas van den Berghe at Investment Consulting Associates (ICA): [info@ic-associates.com](mailto:info@ic-associates.com) or call +31 20 217 0115.

### About LocationSelector.com

Through [LocationSelector.com](http://LocationSelector.com), offered by [Investment Consulting Associates \(ICA\)](http://Investment Consulting Associates (ICA)), users can analyze the

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Many of our clients are ranked among the world's 500 largest companies, but we also advise mid-sized businesses, nonprofit organizations, and government agencies.

competitiveness of countries and cities and export data as well as their benchmark reports. The portal [LocationSelector.com](http://LocationSelector.com) also provides access to new and featured reports about the competitiveness of countries and cities, global hotspots, [ICAincentives.com](http://ICAincentives.com).

### **About the Economist Intelligence Unit**

Economist Intelligence Unit (EIU) is the world's leading resource for economic and business research, forecasting and analysis. It provides accurate and impartial intelligence for companies, government agencies, financial institutions and academic organizations around the globe, inspiring business leaders to act with confidence since 1946. EIU products include its flagship Country Reports service, providing political and economic analysis for 195 countries, and a portfolio of subscription-based data and forecasting services. The company also undertakes bespoke research and analysis projects on individual markets and business sectors. More information is available at [www.eiu.com](http://www.eiu.com) or follow us on [www.twitter.com/theeiu](https://www.twitter.com/theeiu).

The EIU is headquartered in London, UK, with offices in more than 40 cities and a network of some 650 country experts and analysts worldwide. It operates independently as the business-to-business arm of The Economist Group, the leading source of analysis on international business and world affairs.

### **About Investment Consulting Associates**

Investment Consulting Associates (ICA) is an independent adviser to companies optimizing their global supply chains and location portfolios. ICA also supports governments in building and enhancing their Foreign Direct Investment (FDI) and economic development strategies. Through our global partner network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings. Our business philosophy is to utilize smart and efficient software solutions in providing dedicated and tailored consulting services. [LocationSelector.com](http://LocationSelector.com) and [ICAincentives.com](http://ICAincentives.com) are two of our flagship web based products for companies and governments assessing and benchmarking the competitiveness of global business locations and optimizing their incentive potential. This unique service offering differentiates [Investment Consulting Associates](http://InvestmentConsultingAssociates.com) from traditional management consulting firms who are active in the field of investment promotion and corporate site selection services.

Our global track record supports our mission to become world leader in FDI advisory.

Our business philosophy is to utilize smart and efficient software solutions in providing dedicated and tailored consulting services.

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