

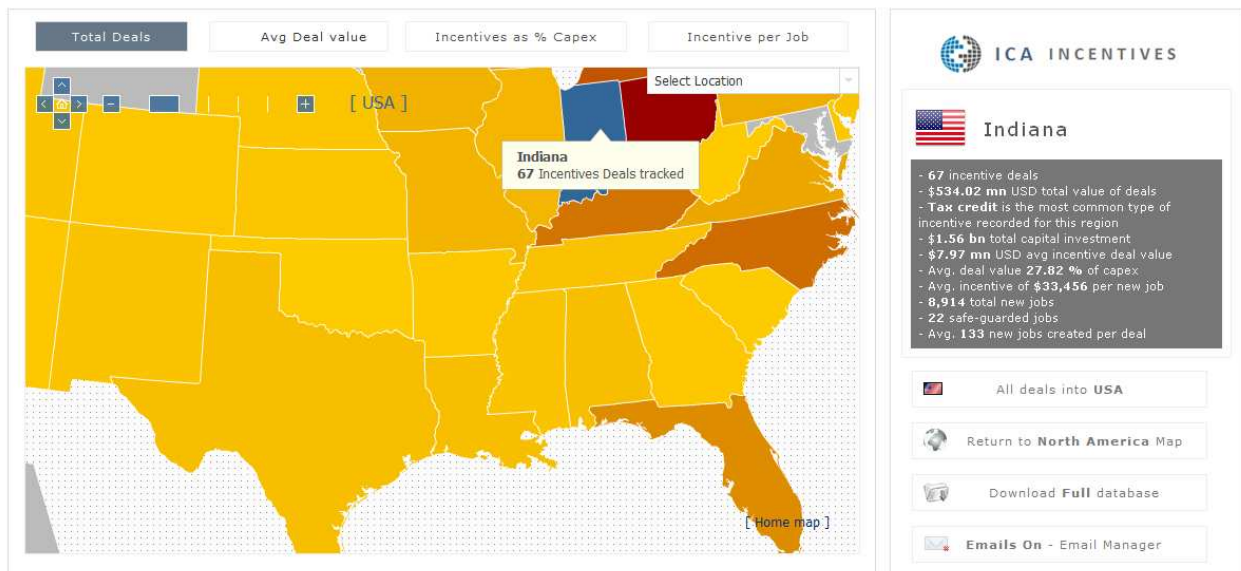
## The only North America incentives database

### About the ICA incentives database

- The first database tracking incentives deals across North America
- Tracks information on all major financial subsidies and incentives
- Includes Excel downloads and newswire service
- Accessed through an online subscription to our easy-to-use mapping application

### What is the coverage in North America?

- Over 150 incentives deals are being tracked each month across all companies and sectors
- On average, close to \$1 billion incentives are being awarded monthly
- The average size of an incentive deal is \$8 million



### What are the benefits?

- Analyze trends in incentives being awarded by state, city, and sector
- Optimize incentives packages and negotiate more effectively
- Inform site selection decisions based on actual deal data
- Databank and full database downloads allows in-depth research on every incentive deal

### Subscription Options and costs

- Annual subscription to the online mapping, deal database, and email newswire
- Custom research and reports available
- Full subscription to the North American database is \$2,500 per annum (office license)
- Includes full access to the historic database, training, and customer support

### Contact us directly:

For more information please visit: [www.icaincentives.com](http://www.icaincentives.com).

Investment Consulting Associates: T: +31 (0)20 794 60 81 or E: [info@icaincentives.com](mailto:info@icaincentives.com)

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