



Lead Generation Services 2.0

Companies expanding into new markets are first to secure their Intellectual Property (IP) rights. The reason is twofold: First, it prevents competitors from infringing the brand/technology the entering company introduces. Second, it protects the expanding company from infringing someone else's intellectual property.

Thorough analysis of these Intellectual Property rights leads to the unique ability to identify companies in the process of entering new markets. **Lead Generation Services 2.0** provides Investment Promotion Agencies (IPA) with a comprehensive lead report with:

- A **12-24 months advance notice** on companies preparing for market entry in your area.
- Identification of **250-1000 companies** with name, address, industry focus and type of product of service.

Having more than 10 years experience in the intellectual property field, our expertise in transforming this information into IPA business leads is second to none.

For more information on **Lead Generation Services 2.0**, please send an email to Mr. Frank Peterse: frank@ic-associates.com or contact us directly at +31 20 794 60 83.

*With **Lead Generation Services 2.0** ICA is frontrunner the next lead generation era of Investment Promotion Agencies (IPA) around the world.*